



## Privacy Policy

### **1. Introduction**

Kind Mind, LLC (“**Kind Mind**” “**Company**” or “**We**”) respect your privacy and are committed to protecting it through our compliance with this policy.

This policy describes the types of information we may collect from you or that you may provide when you visit the website <https://kindmindeducation.com/> (our “**Website**”) and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies to information we collect:

- On this Website.
- In email, text, and other electronic messages between you and this Website.

It does not apply to information collected by:

- Us offline or through any other means, including on any other website operated by Company or any third party; or
- Any third party, including through any application or content (including advertising) that may link to or be accessible from or on the Website.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website. By accessing or using this Website, you agree to this privacy policy. This policy may change from time to time (see Changes to Our Privacy Policy). Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

### **2. Children Under the Age of 13.**

Our Website is not intended for children under 13 years of age. No one under age 13 may provide any information to or on the Website. We do not knowingly collect personal information from children under 13. If you are under 13, do not use or provide any information on this Website or through any of its features, register on the Website, make any purchases through the Website, use any of the interactive or public comment features of this Website, or provide any information about yourself to us, including your name, address, telephone number, email address, or any screen name or user name you may use. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us at [lee@kindmindeducation.com](mailto:lee@kindmindeducation.com).

### **3. Information We Collect About You and How We Collect It**

We collect several types of information from and about users of our Website, including information by which you may be personally identified, such as name, postal address, e-mail address, telephone number (“**personal information**”).

We collect this information in a number of ways, including but not limited to, the following:

- *Registration and Ordering.*
  - We collect information that you provide by filling in forms on our Website. Specifically, before completing a purchase, subscribing to our service, posting material, or using certain parts of this Website, you must complete an online registration form and provide certain information. During registration, you will be prompted to provide to Kind Mind certain personal information, which may include, but is not limited to, your name, billing address(es), phone number, email address, and credit card number. This personal information is used for billing purposes, fulfilling your orders, and communicating with you about your order and this Website, and for marketing purposes. If Kind Mind encounters a problem when processing your order, it will use your personal information to contact you. We may also ask you for information when you report a problem with our Website.
- *Information We Collect Through Automatic Data Collection Technologies*
  - As you navigate through and interact with our Website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:
    - Details of your visits to our Website, including traffic data, logs, and other communication data and the resources that you access and use on the Website.
    - Information about your computer and internet connection, including your IP address, operating system, and browser type.
    - The information we collect automatically does not include personal information. It helps us to improve our Website and to deliver a better and more personalized service.
- *User Submissions.*
  - You also may provide information to be published or displayed (hereinafter, “**Posted**”) on public areas of the Website, or transmitted to other users of the Website or third parties (collectively, “**User Contributions**”). Your User Contributions are posted on and transmitted to others at your own risk. Any information you provide in these areas may be read, collected and used by others who access them. You understand that we cannot control the actions of other users of the Website with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

#### **4. How We Use Your Information**

We use information that we collect about you or that you provide to us, including any personal information:

- To present our Website and its contents to you.
- To provide you with information, products, or services that you request from us.
- To fulfill any other purpose for which you provide it.
- To provide you with notices about your account.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To notify you about changes to our Website or any products or services we offer or provide through it.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

#### **5. Our Use of Cookies.**

“Cookies” are pieces of information that may be placed on your computer by a website for the purpose of facilitating and enhancing your communications and interaction with that website. Cookies may possibly be used for such things as: (1) to customize your visitation and shopping experience; (2) to deliver content consistent with your stated interests; (3) to provide you with custom-tailored content; or (4) to save your password in password-protected areas. The use of cookies is an industry-standard — you will find them at most major websites. Most browsers are initially set to accept cookies. If you would prefer, you can set yours to refuse cookies or to alert you when cookies are being sent. However, it is possible that some parts of this Website will not function properly if you do so. Cookies, by themselves, do not tell us your email address or other personal information unless you choose to provide this information to us. However, once you choose to furnish this Website with personal information, this information may be linked to the data stored in the cookie. We use cookies to understand usage of this Website and to improve the content and offerings on this Website. In addition, we may utilize web beacons to recognize you when you visit this Website. We may also use other technologies, currently available or which may become available in the future, to provide us with other important anonymous information regarding the use of this Site.

#### **6. Disclosure of Your Information**

We may disclose aggregated information about our users without restriction.

We may disclose personal information that we collect or you provide as described in this privacy policy:

- To contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Kind Mind’s assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Kind Mind about our Website users is among the assets transferred.
- For any other purpose disclosed by us when you provide the information.
- With your consent.
- Any other types of third-part disclosures.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our terms of use [Terms of Use](#) and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Kind Mind, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

## **7. Direct Marketing Opt-Out**

We may directly send you marketing communications and materials by email to keep you informed of new products, promotions, and to provide other information we think may be of interest to you. You can stop receiving direct marketing messages from us at any time by clicking any “unsubscribe” link in any marketing message you receive from us. Please note that it may take up to 48 hours to process your request and update our systems. Note that if you request that we stop sending you marketing messages, we will continue to send you administrative and service communications (such as order updates and other important or transactional information).

## **8. Data Security**

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information you provide to us is stored on our secure servers behind firewalls. Any payment will be encrypted using SSL technology.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Website, you are responsible for keeping this password confidential. We ask you not to share your password with

anyone. We urge you to be careful about giving out information in public areas of the Website like message boards. The information you share in public areas may be viewed by any user of the Website.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

#### **9. Changes to Our Privacy Policy**

It is our policy to post any changes we make to our privacy policy on this page. If we make material changes to how we treat our users' personal information, we will notify you by email to the email address specified in your account and/or through a notice on the Website home page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Website and this privacy policy to check for any changes.

#### **10. Contact Information**

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

[lee@kindmindededucation.com](mailto:lee@kindmindededucation.com)